

## **Art Submission Specifications**

- 1. We require files in their original NATIVE format, (Illustrator, InDesign) for all jobs.
  - PDF files are for viewing ONLY, we cannot print from them.
  - Please request the original native files from your designers be sent to us.
- 2. All IMAGES should be a minimum of 300 dpi CMYK (PLEASE DO NOT SET SMALL TYPE IN PHOTOSHOP).
- 3. Please keep all type to 4 pt. positive or 5 pt. reverse (white) and above, we cannot assure legibility for type below these sizes.
- 4. Include 1/8" Bleed off of all art that reaches the outer cut lines of the design.
- 5. Elements not intended to bleed or be cut away should be kept away from die lines by 1/16".
- 6. We accept DIGITAL FILES ONLY built using the following programs:

**Adobe Illustrator CC Current Versions (or below)** 

Adobe InDesign CC Current Versions (or below)

If you are using a PC version of any of these programs please note we are strictly MAC format and cannot load PC fonts. Please convert all fonts to outlines in this case.

- Include all fonts in a folder, titled as such.
   If you cannot supply fonts convert all to OUTLINES.
- 8. Include ALL individual images used in the layout (Including embedded images).

  If you used them, include the layered photoshop images in case adjustments are required.
- If electronically transferring files, please place all elements into one folder and compress or zip before sending to reduce file corruption during electronic transfers. To send large files, just use Wetransfer.com, Hightail.com, etc. to upload your files to us (Click the sites listed).

If you cannot transfer electronically please send Thumb Drive (with a return address) to us at:

Rice Packaging Inc. 356 Somers Road, Ellington, CT 06029

- 10. Please indicate specific colors intended to print. If any spot colors in your color pallete are NOT printing please convert them to process before sending the files. We print up to 6 colors.
- 11. Please include a low resolution PDF of artwork being submitted.
- 12. If you plan on submitting a proof for us to use as a color target on press instead of our proof, You must use our ICC profile when printing out your color target. This will ensure your proofs match our press. Avialable on request.